

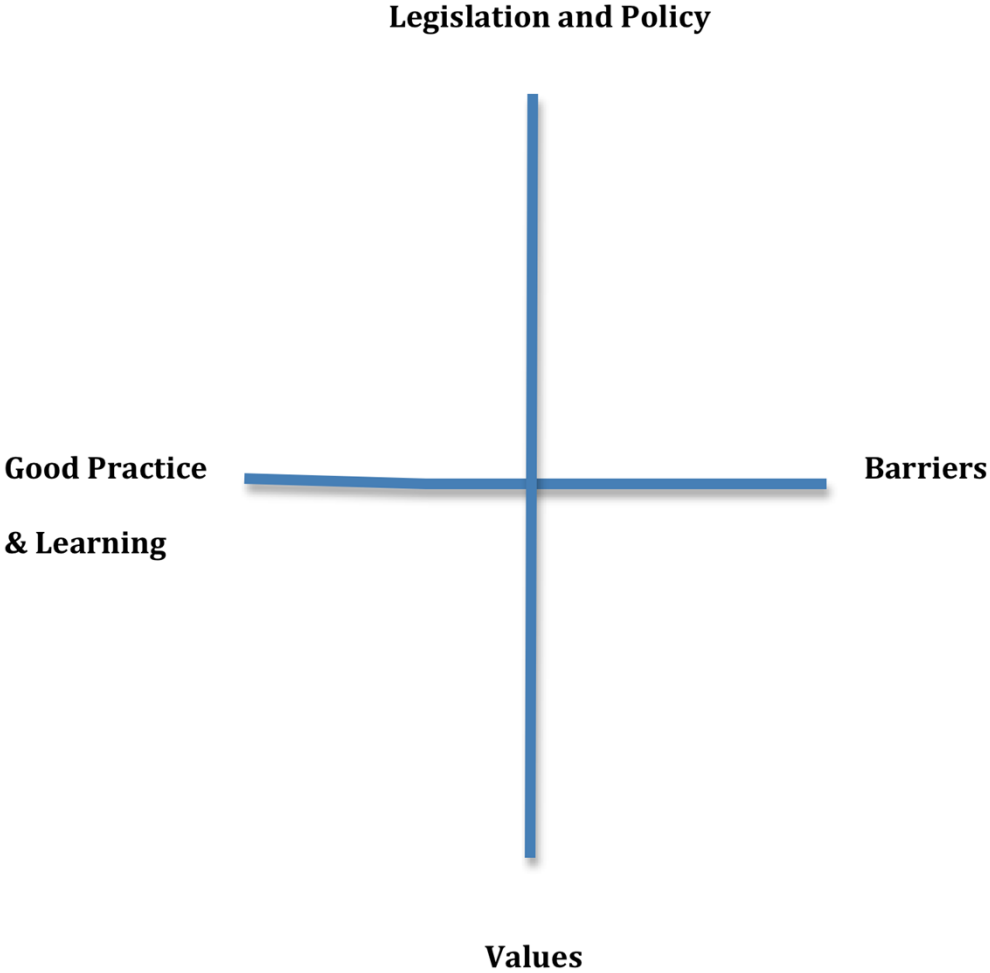
Revaluing Public Procurement of Sustainable Food: Reflections on best practice

RPP CoP session 2

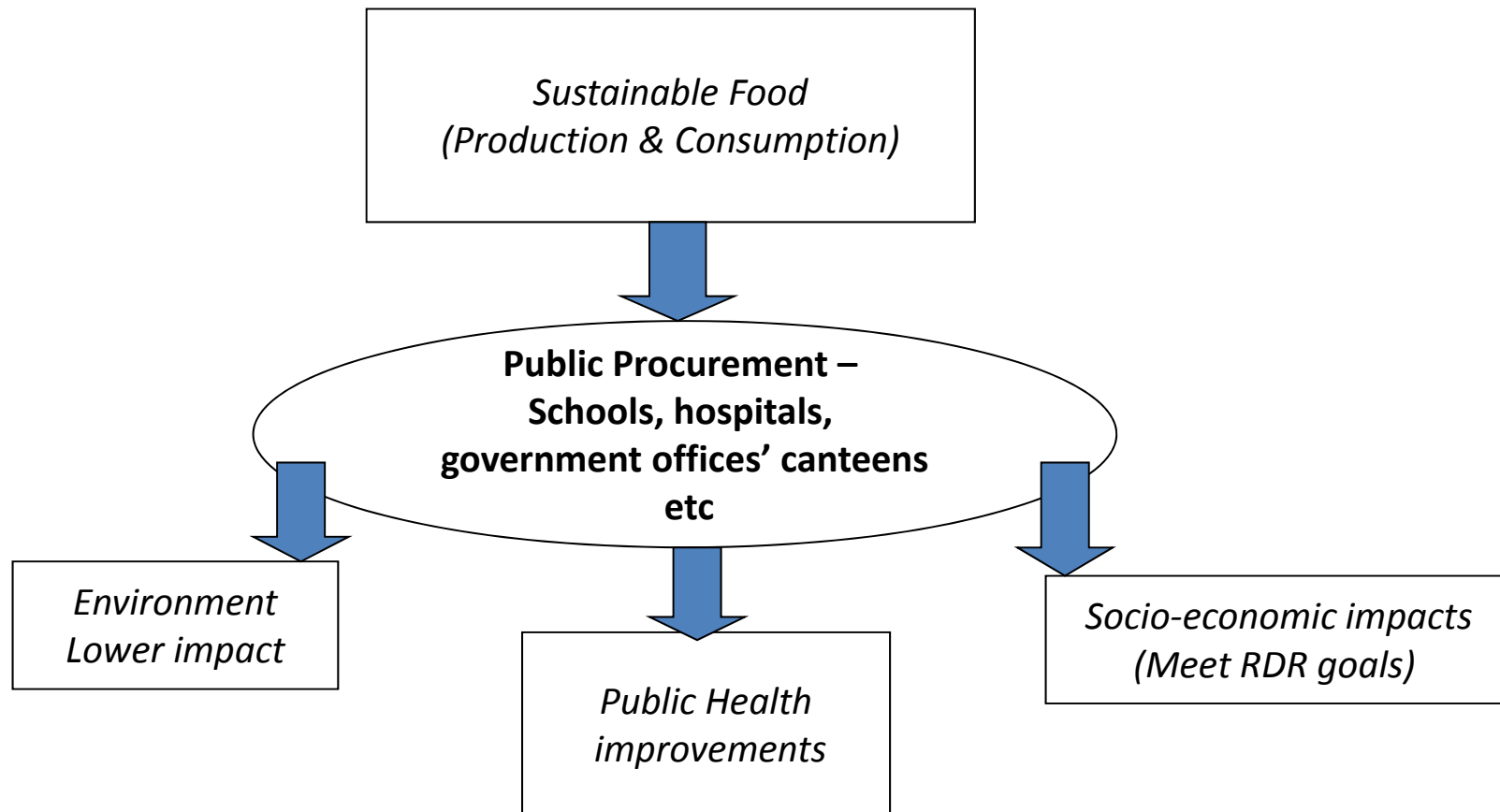
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*FOODLINKS Meeting
Pisa,
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Scoping Themes



Public Procurement as a policy instrument



Some lessons from implementing sustainable food procurement

- *Sustain* (NGO alliance) project *Good Food on a Public Plate* – good practice dissemination (hospitals, care homes, schools, universities, police etc.)
- Supply chain challenges in a fragmented procurement process
- → “**Creative**” procurement of “sustainable food.”
 - Seasonal & complementary **menus**;
 - **contract specifications = fresh & seasonal** to encourage local based suppliers;
environmental criteria (carbon)
 - **Product specific** e.g. free range eggs ; sustainable fish
- **BUT smaller producers** need logistical support e.g.
 - Coordination supply (and hubs)
 - coordinated pick up & delivery logistics
 - Role of intermediaries?
 - Supply **reliability** – can they deliver to contract demands?

How to disseminate & perpetuate?

- **Cultural** and social **contexts** not enough?
- Key role of **political leadership** and **agency**?

- Organizations/Institutions:
 - start from **key values** → **key goals** e.g. sustainability
 - & add food procurement?

- Role of **private sector** procurement standards?
 - Food service companies **provide** public sector catering
 - E.g. Private caterers and food service companies adopt sustainable fisheries accredited fish → public sector follow?
 - Single steps = follow private market based initiatives & standards

- **Not** real value change?

PP as part of wider sustainable food promotion & policy agenda

- Role of public procurement as a **policy instrument?**
- **How** does it **fit in** with **other policy** tools?
- **Where** does it **fit** with other **strategies** for sustainable food?
- **Lessons** from **projects & campaigns**
 - Single issues are easier wins –
 - get key support from single issue group supporters (e.g. animal welfare) & mobilise supporter base
- Sustainable and local not always the same